**ASN10 Communication Prep**

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**Prompt 1**

The importance of this article is to ensure the reader that understanding science and the key role that it plays in society is the goal of science. The author comes to four missions that will fulfill the idea of science communication. These four tasks are, identify the science most relevant to the decisions that people face, determine what people already know, design communications to fill critical gaps (between what people know and need to know), and evaluate the adequacy of those communications.

**Prompt 2**

For our group research project and presentation, my group and I will focus on all four tasks of communication to help others understand our research project and to pass on important information that affects the audience. Our research project is dealing with alcohol and underage drinking; this topic is very relevant to the student body at the University of Maryland. We will use the task, determine what people already know, so that we won’t repeat any information that the audience already knows of. All four tasks are relevant to the groups presentation and we will use them to gain the best possible outcome.

**Prompt 3**

In this article, the author does practice what he preached for each of the four tasks. The author uses a table to state the risks of communication. In this table, there are paths to follow in order to avoid risk communication in a presentation.